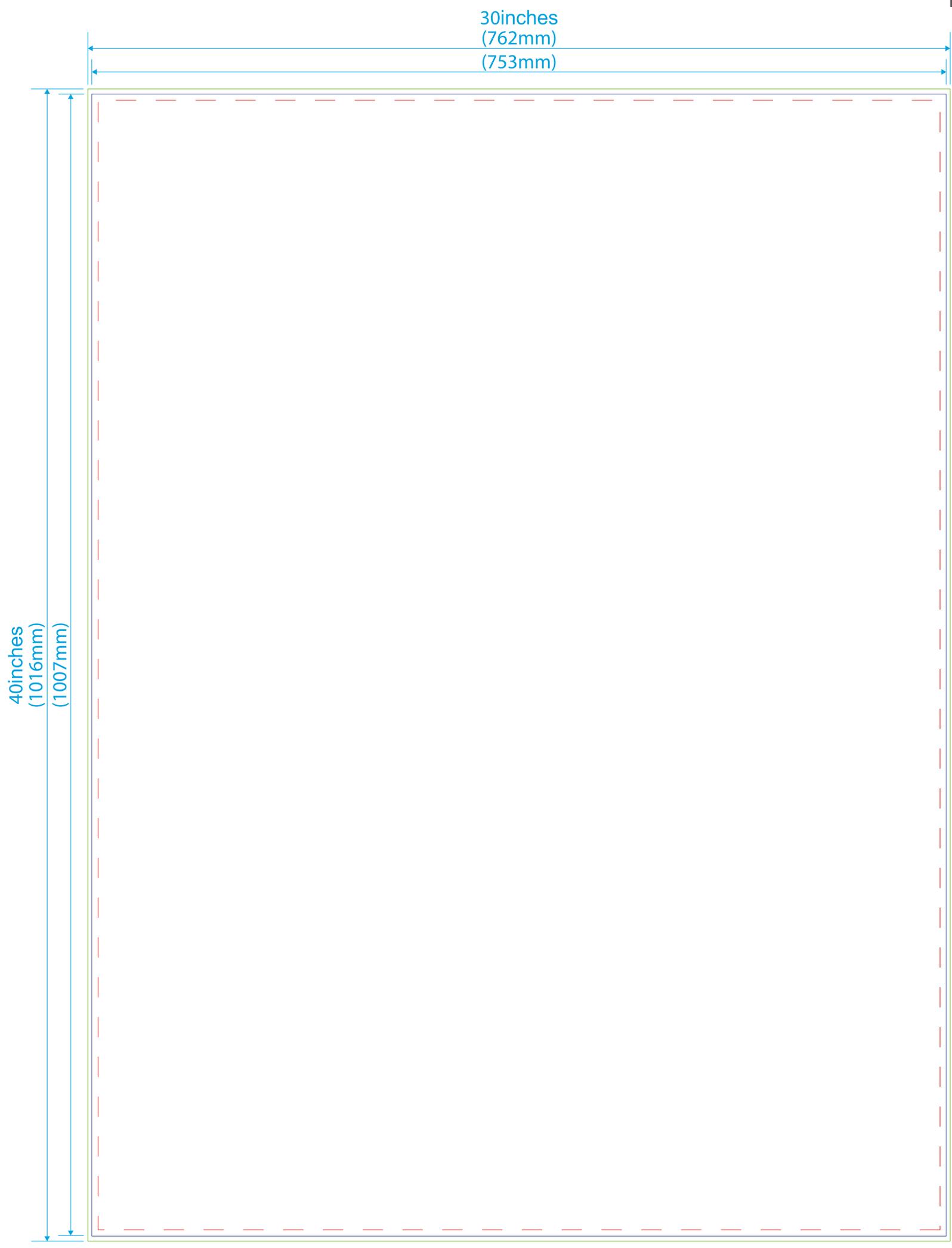


# A-Master 30 x 40" Poster & Vinyl Artwork Template

Artwork guidelines - PLEASE READ
• Must be supplied in <b>CMYK</b> .
• <b>Embed</b> all images.
• All fonts must be converted to <b>outlines</b> .
• Resolution must be <b>300dpi</b> .
• Supply artwork as high resolution <b>PDF</b> or <b>Illustrator</b> file.
• Specify <b>Pantone</b> colours for <b>screen print</b> .
• Convert all spot colours to process <b>CMYK</b> for <b>digital print</b> . (Pantone matching cannot be guaranteed)
• Set artwork at <b>100%</b> scale.



**Template guidelines - PLEASE READ**

- The **Green** keyline = Finished cut size of the paper poster, please add 2mm bleed.
- The **Blue** keyline = Finished cut size of the vinyl back panel, please add 2mm bleed.
- - The **Red** dashed keyline = Keep all text and logos within this area.